

Adobe Illustrator - Course Notes 2020

Interface Introduction to Adobe Illustrator

Panels & Workspaces

Artboards

Vector basics

(what is a vector compared to a rasterized image such as a JPG/TIFF etc. and what's the benefit?)

Selection & Direct selection tool

Fill & Stroke effects in Adobe Illustrator

Using Colour: Swatches, Pantone's, Gradients.

Grouped vectors & Compounding vector shapes

Ungroup
Expand

Drawing with the Pen tool / Brush tool / Pencil tool & more

Transparency

The Blob brush tool & Eraser tool

Advanced typographical controls and effects

Glyphs
Symbols
Graphic styles and the appearance palette
Opacity masks
Applying envelope transformations
Pathfinder for recreating logos or making your own
Graphs
Complex gradient mesh and mesh objects

Creating web graphics

Designing artwork for the web
Pixel preview
Slicing artwork (if relevant, unlikely)

Printing artwork

Marks and bleeds
Crop marks

Exporting/saving artwork

Some possible specific lessons:

Setting up a document / Placing in a drawing / Sketch

Tracing a hand drawn sketch & Converting to vector artwork

Image trace tool for vectorizing a rasterized image

Using vector shapes & strokes / Pathfinder Tool to recreate an existing logo

Poster design, using the envelope effect on type to make it rounded

3D effects and visualising using the perspective grid tool

Using all-free-download.com to get a half-complete logo, then edit it in Adobe Illustrator.

Training is one-to-one from an industry expert, at your own pace.

Request a call-back at: hello@adobe.london